

HOW TO OPTIMISE YOUR IMAGES

1

TAKE THE PICTURE

Take a picture on your phone or camera



2

DOWNLOAD TO COMPUTER

It is usually quicker resizing on a computer. So to get the images from your phone to your computer you can either email them to yourself or use a cloud service like Google Drive, iCloud, Dropbox etc.



3

RESIZE IMAGE

Large images will slow down your website, so it's best to resize the image to a specific size depending on where you intend to place the image on the site.



4

COMPRESS IMAGE

Even after resizing, your image might still need compressing, this reduces the file size without losing quality.



5

UPLOAD TO WEBSITE

You're ready to show the world your resized and optimised image.

